



OCTLC WILL ROAST BOB SIMON on April 20, 2024

5:30 p.m. Westin South Coast Plaza,
686 Anton Blvd, Costa Mesa, CA 92626

SPONSORSHIP OPPORTUNITIES

	Platinum(3) \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,500	Dinner(4) \$3,000	Bar(4) \$2,500	Wine(3) \$2,000
Tickets to Event	10	8	6	4	3	3	2
Verbal Recognition	✓	✓	✓	✓	✓	✓	✓
Logo On E-Blast *	✓	✓	✓	✓	✓	✓	✓
Full Page Ad In Event Program	**✓	✓					
Half Page Ad In Event Program	✓		✓	✓	✓	✓	✓
Recognition on Poster	✓	✓	✓	✓	✓	✓	✓

*Only on email blasts that go out a week after sponsorship is purchased.

** First sponsor to purchase Platinum gets back Cover on Event Program.

Second sponsor to purchase Platinum gets inside front Cover on event Program.

Third sponsor to purchase Platinum gets inside back Cover on event Program

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BOURBON BAR SPONSOR (1): \$4,500.00 Your logo at the bar, 5 tickets to event, recognition at event, logo on e-blast, recognition on media at event; full page ad.

BOURBON GLASS SPONSOR (1): \$3,500.00 Your logo on the glass, recognition at event, 2 tickets to event, logo on e-blast, recognition on media at event; half page ad.

BOURBON SOUVENIR SPONSOR (1): \$3,500.00 Your logo on the airplane sized bourbon bottle, 2 tickets to event, recognition at event, logo on e-blast, recognition on media at event; half page ad.

CENTERPIECE (2): \$2,500, 2 tickets to event, recognition at event, logo on e-blast, recognition on media at event; half page ad.

PARKING (3): \$2,500, 2 tickets to event, recognition at event, logo on e-blast, recognition on media at event; half page ad.

AV SPONSORSHIP (3): \$2,500.00, 2 tickets to event, recognition at event, logo on e-blast, recognition on media at event; half page ad

PROGRAM ADS:

Remember this is a roast – make them funny!

Full page: \$1,000.00

Half page (horizontal): \$500.00

TICKETS:

\$250.00/EACH if purchased by March 31, 2024

\$275.00/EACH on or after April 1, 2024.

TABLES \$2,500 FOR 10 TICKETS. NAME ON TABLE.

TABLES PURCHASES ONLY AVAILABLE VIA EMAIL TO SUSAN@OCTLC.ORG OR MWEST@OCTLC.ORG